

Jonathan R. Perry
408 North Frances St.
Madison, Wisconsin, 53703
612-860-9664 · jrperry03@icloud.com · [LinkedIn](#)

EDUCATION

University of Wisconsin Madison - Madison, WI

Class of 2026

- Bachelor of Arts in English: Creative Writing
- Bachelor of Arts in Communication Arts: Film, Radio, and TV
- Certificate in Digital Media Production

WORK EXPERIENCE

Hunt Adkins - Minneapolis

May 2024 - June 2024

Creative Intern

- Conceptualized advertising strategies and collaborated cross-departmentally on market planning and business development.
- Screenwriting speculative :15 and :30 second comedic advertisements for international brands.
- Received and implemented feedback from experienced department heads on copywriting and creative work.

Wuollet Bakery - Edina

June 2020 - August 2023

Retail Salesperson - Food Prep - Barista

- Food preparation in accordance with health code standards; managed cash and digital payments efficiently.
- Delivered excellent customer service, handling corporate orders, phone communication, and general fulfillment.
- Trained co-workers and managed store operations, including opening, closing, and inventory management.
- Prepared coffee, espresso, and tea beverages, maintaining proficiency in technique and equipment.

Clothing Resale and Consignment

August 2017 - Present

Reseller and Trader

- Tracked and maintained knowledge of current fashion trends, extensive knowledge of sub-genre and market-specific trends.
- Proficient in folding, packaging, and garment upkeep maintaining product quality for international shipping.
- Bartering and negotiation across platforms both physical and digital, achieving high sales margins and positive customer feedback.

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Humorology

2022-2023

Lead Director, Writer, and Administrator

- Script and song writing for the stage, upholding professional standards of formatting, blocking, scene transitions, etc.
- Scheduling of tri-weekly rehearsals, directing dialogue and blocking action, management of over 170+ cast members.
- Correspondence with local businesses, organization of 10+ fundraisers that raised over \$50,000 for Logan's Heart and Smiles.

Badger Film Group

2023 - Present

Director, Writer, Producer, Editor, Actor, Camera Operator

- Developed, wrote, and directed original short-format sketches for film, overseeing production planning, casting, location scouting, production, and post-production.
- Extensive use of professional standard production techniques, use and mastery of industry-grade production equipment and software.
- Distribution of two independently produced sketches, garnering over 300k views and featured on the BadgerBarstool Instagram.

Hollywood Badgers

2022 - Present

Member

- Attended weekly sessions featuring entertainment industry speakers, gaining insights into film, television, and media production.
- Networked with a diverse group of students and industry professionals to build connections and explore various career paths.
- Actively contributed to discussions on entertainment trends, gaining a deeper understanding of the industry.

Philanthropy Chair for Phi Gamma Delta Fraternity - UW Madison

2023 - Present

Chair

- Organization and execution of large scale philanthropic events, collaboration with other organizations and businesses across fields such as merchandising, food drives, and fundraising.
- Creation and upkeep of digital fundraising platforms, extensive research and promotion of causes.
- Engaged peers and larger campus community to increase awareness of and participation in charitable initiatives.

SKILLS

- Industry standard screen and A/V writing, camera work, Adobe Suite visual editing softwares, fluency in Spanish language.